



AktivATED BARLEY

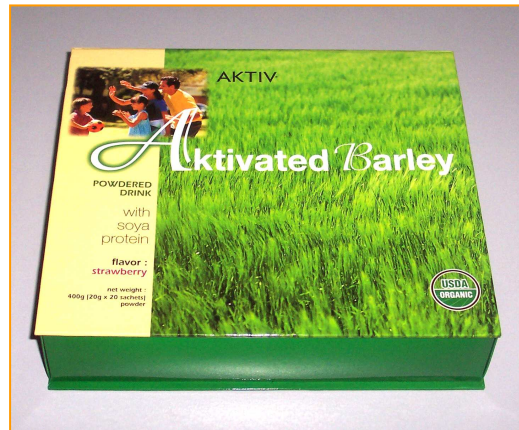
PROVIDES NUTRIENTS FOR RADIANT SKIN
CHOLESTEROL CONTROL & WEIGHT-LOSS



Uniquely processed in SWEDEN Using Patented Technology

- **What is Activated Barley?**

Activated Barley is pre-sprouted barley grain that has its nutrients activated (which otherwise would be dormant in its inner kernel) and energy increased by 400% through a patented process. The unique process captures the nutrients of barley grain at its most bio-active state just before the seed begins to sprout, prior to the channeling of grain nutrients into plant medium. The metabolic rate after ingestion, facilitated by high enzymal content of Activated Barley, can increase literally within 15 minutes. Essential fatty acids combine with trace minerals, enzymes and amino acids activate the mitochondria processes of body's cells and release energy. No other grain or foodstuff offers similar bioavailability or nutrient level to this new medium. A doctor in Denmark speculates that 100% of the product is absorbed (except for the insolvable fibers) before it reaches the large intestine.



- **Unique Nutritional Profile**

1. Protein & EFA - all 8 essential amino acids; Omega 3 & 6.
2. Fiber – abundance of Beta-Glucans, the cholesterol magnet
3. Enzymes - hundreds of enzymes including SOD (a powerful anti-aging enzyme)
4. Carbohydrate – complex carbohydrate that provides sustained energy for up to 4 hours. 400% more energy per calorie than any other known food calorie.
5. Antioxidant - 2"-O-GIV (a compound unveiled by recent research and reported to have antioxidant activity more superior to vitamin E)
6. Vitamins & Minerals – almost every key nutrients are present.

- **Cholesterol Magnet**

Activated Barley is the richest source of "β-1,3-glucan" - the CHOLESTEROL MAGNET. Beta-glucan is a polysaccharide (complex carbohydrate) deriving from soluble barley fiber. Fully 70% of the Beta-glucan in Activated Barley turns to gel, providing slow-burning energy and endurance that fights hunger and fatigue (in comparison, oat has only about 40% of its carbohydrate turns to gel). Beta-glucan is the only glucan approved by FDA for preventing coronary disease by significantly lowering LDL blood cholesterol level. The product is thus great for those who are concerned with slimming without using drugs. According to Healthnotes, the online nutrition information source, results from a number of double-blind trials with food-derived beta-glucan indicate that, after at least four weeks of use, the level of LDL (bad cholesterol) was reduced by 8%, while elevations in HDL (high-density lipoproteins) good cholesterol ranged from 0% - 16%.

- **BETA GLUCANS – Biological Defense Modifier (BDM)**

Based on research conducted at many prestigious universities around the world, Beta-glucan nutritionally potentiates and modulates the immune response. Studies have proven beta glucan's ability to activate macrophages, a type of white blood cell that is the body's first line of defense. Macrophages circulate throughout the body, engulfing and digesting foreign antigens, thus triggering a cascading effect that turns the body into an "**arsenal of defense**". The result is a stronger immune system. Activated Barley is the richest whole-food source of complete Beta-glucan; unlike isolated Beta-glucan supplement that works alone.

- **Bovis Scale of Activated Barley**

Bovis Scale, developed by a French physicist, measures the energy level of any physical things. The Bovis scale for human is 8,000 to 10,000 BEU (Bovis Energy Units); this is essential for survival. The Earth itself creates energy ranging from 7,000 to 18,000 BEU. The Bovis scale of Activated Barley is over 100,000 BEU. "With such a high Bovis scale, it is impossible to find any trace of pollutants in the product" as commented by Dr. Passlack who tested the Bovis scale of Activated Barley in Swiss Laboratory.